



California Health Benefit Exchange

Board Members

Kimberly Belshé
Diana S. Dooley
Paul Fearer
Susan Kennedy
Robert Ross, MD

July 26, 2011

The Honorable Toni Atkins
Member, California State Assembly
ATTN: Kim Craig, Chief of Staff
State Capitol, Room 4146
Sacramento, CA 95814

Re: Assembly Bill 714

Dear Assembly Member Atkins:

At the July 22 meeting of the California Health Benefit Exchange (Exchange), the Board discussed and took positions on several pieces of pending legislation affecting the Exchange, including Assembly Bill (AB) 714.

By a 3-0 vote, the Board took the position that it is premature to specify the details of consumer notification regarding the Exchange. The Board appreciates the intent of AB 714 and shares your goal that potentially eligible Exchange consumers receive proper notification about the availability of coverage through the Exchange and if appropriate are pre-enrolled. Exchange staff are working with state agencies and stakeholder partners to address eligibility, enrollment, and retention strategies related to consumer notification.

Please note that Diana Dooley, Secretary of the Health and Human Services Agency and Chair of the Exchange Board, abstained from all votes because the Administration has not yet taken positions on pending legislation. Board member Dr. Robert Ross had a previously scheduled engagement and was unable to attend the meeting.

Please feel free to contact me at (916) 651-8062 if you have any questions about our position.

Sincerely,

A handwritten signature in blue ink that reads 'Pat E Powers'.

Patricia E. Powers
Acting Administrative Officer of the Exchange

cc: Chair and Members, California Health Benefit Exchange Board
Agnes Lee, Office of Speaker of the Assembly John Pérez
Anthony Wright, Executive Director, Health Access